

LVRR Board Meeting Minutes

November 18, 2015

Attendance:

Neal Novak (President), Leslie Billowitch (Vice President), Brian Schaffer (Treasurer), Jill Forsythe, Lloyd Trego, Brian Patterson, Bob Shively, Bob Bodkin, Meredith Longo and Jerry Steward

October minutes presented – Under #4 please correct that RCAA states min age for 5K is 9 years old.

Treasurer's report presented and accepted.

Jerry Steward-

138 total runners in 3 events

95 Moravian, 72 Easton, 64 Pkwy - Over 50% of runners did all 3

Less than projected

Fees, sponsors, race day net profit ~\$3200

Committee has no plans to do series next year

Old Business

1. Loretta and Bob mentioned possibly looking into freebies to handout at expos to get more traffic to the table. Loretta will get some quotes together and present findings.
 - a. **Update: Loretta ordering pens for Expos**
2. It was suggested to have better mile markers throughout the parkway. Also suggested maybe having a map at each of the entrance locations (3) - showing mileage from each location. Neal will check with the parks department to see if this is something that can be done.
 - a. **Update: Neal continues to check on this.**
3. Neal to report next month on recertification of half backup course and the signage of the park.
 - a. **Update: 4th course is certified**
4. Leslie will email scholarship committee to talk about revised Emmaus Scholarship to prevent 'double dipping' of scholarships.
 - a. **Update: Emmaus Scholarship revisions sent to Scholarship committee for review.**

New Business:

1. Grant request - none for November
2. RRCA Insurance was able to renew as of 11/18.
3. City has increased cost of permits to \$75. May be per event not series
4. Lloyd saved the club 15K with change on vendor for St. Luke's half.

5. South Mtn:
 - a. Race Day Registration brought in 28 racers netting \$980. Hot Spot allowed us to use credit cards as well.
 - b. Next year is 40th anniversary. Race fees are \$25 for 5K, \$35 10K. Can upgrade shirt to fleece for \$10 or buy both for \$20.
6. Half & Half Race – as of this date 1 person was registered
7. Race Bundle is live (Superbowl, Emmaus and South Mtn) save \$10
8. Race Director Committee – Being formed. So far Loretta, Meredith, Jill and Bob are on it.
9. Youth Series – Met to discuss the Kids race on 4/23 as well as series events.
10. Ice Scraper Race – City approved use of certified course for Dec and January. Depending on work may need to alter February and March courses.
11. Run Free - The True Story of Caballo Blanco will premiere in Bethlehem, PA, on Monday, February 15 at 7 p.m. at the Frank Banko Alehouse Cinemas at Steel Stacks

Meeting Adjourned

Next meeting January 20th @ 7pm