

March LVRR Minutes  
March 18, 2015

**Present:** Neal Novak, President; Leslie Billowitch, Vice President; Nina Skinner , Secretary

**In Attendance:** Lloyd Trego, Jill Forsythe, Brian Patterson, Loretta Dodson, Bob Shively, Meredith Longo

February Minutes presented - accepted

Treasurer's Report presented - \$30,000 sponsorship check for St Lukes, Neal inquired why it hasn't been sent/cashed. Was sent to wrong sponsor - Emmaus 4 Miler. Will be put into correct account. Donations for St Lukes (\$3,000) - accepted

**Old Business:**

- Jill - working on setting up Square account. Will have to setup a "learning night" on how to use it. Need to set up inventory. If available by then, will have it at Emmaus 4 Miler. Definitely at St Lukes Expo.
- Jerry and Stephanie Steward presented a race series consisting of 3 – 1 mile races, each on a different surface and in a different city of the Lehigh Valley. They have formed a race committee and have been in contact with the various municipalities. They are hoping that this series will offer all runners an opportunity to race a unique distance, expand LVRR's presence in the LV, support a local high school track program through the High School Challenge (donation to the school with most support) and to fund LVRR team participation in regional running events. They are asking the club for utilization of LVRR name and insurance coverage. The board gave unanimous support and Jill Forsythe has offered her assistance as liaison to the board.
  - **Update (February):** Jill followed up with Jerry about races; have not heard back from him yet. Chris put Jerry and Funk Brewery in touch together for a possible July race. That was a week and half ago and he hasn't heard any further information. Stephanie reached out to Leslie about getting in touch with parks and rec about availability within the parkway.
  - **Update (March):** Race series is going through. Locations set and emails have been sent out. First race is on a track - track officials needed? Neal to email Jerry - some concerns about safety on the track. Jill has webpage but it's not 'live' yet. First race is in June.
- Chris brought up doing a possible partnership with Runners World
  - First thought was for runners who do th St Lukes Half and Runner's World Half get a special type of medal/swag. Will try to come up with more ideas and pitch to Runner's World
  - Runner's World wants to connect more with the runners in the valley
  - **Update: Chris not at March meeting - check back at April meeting**
- Discussion of creating a LVRR flyer/brochure. All in agreement that it was a good idea. Jill to contact Mike Drabenstott to discuss.
  - **Update (February):** Jill passed out new LVRR/brochure for review. Meredith brought up suggestion of adding photos from older youth races, not just having the youngest runners pictured. It was also suggested to put the LVRR logo

somewhere on the front cover. Jill is also looking at getting quotes for how much it would be for printing. Talked about removing dates of races so that it wouldn't be year specific and could be used for years to come. Talked about looking at any price breaks as far as quantity. Looking at getting 500-1000 printed.

- **Update (March):** Parkland Bindery, 1,000 copies for \$500. Being printed now.

### **New Business:**

- Two new grant requests from grant committee
  - Allentown Middle Schools
    - Asking for \$990 for team t-shirts for track and field- approved
  - Trojan Cross Country Camp
    - \$1000 for singlets and medals - approved
- Women's 5k has asked to have LVRR as a sponsor
  - Asking for \$5000 to be a bag sponsor - approved
- (Leslie) Summer series starts in two months. Someone online inquired about online registration - will not happen with series. Can download forms ahead of time and bring along. Loretta said that she will order port-a-pots for summer and kids series (Full Moon) to be placed by bridge.
  - Need to decide race directors for Summer Series
    - First Wednesday each month (May - September). May 6 (Neal), June 3, July 1, Aug 5, Sept 2nd. 6:30 start; 6:00 in Sept.
  - Lisa Bellito can gather volunteers. Email with volunteers and positions was then emailed to race directors.
- (Loretta) Met with Brian P. about safety guidelines for races
  - Add to waiver -
    - Race director has right to delay/alter, etc start time (will send out wording)
    - No refunds for all races
    - Waiver for volunteers, too
  - Someone under 18, needs parental signature
  - Working on medical alert/notification should something happen to anyone during a race
  - Cancellation or delay - send out message on social media
  - Group runs - is there contact information for each participant in the run? Have a sheet for members to sign in with emergency contact person before each group run.
  - Is there an alt route for races in the event of fire/accident on course?
- (Jill) \$585 from RunSign Up - dividend from registrations - will send to Brian S.
- St Lukes 5k registration closed (filled) - will open to charity spots
  - Will get word out about Emmaus 4 Miler (323 filled, cap at 425)

Meeting Adjourned

Next Meeting April 15th at 7pm