

## **LVRR Board Meeting Minutes**

September 16, 2015

### **Attendance:**

Leslie Billowitch (Vice President), Nina Skinner (Secretary), Brian Schaffer (Treasurer), Jill Forsythe, Lloyd Trego, Loretta Dodson, Brian Patterson, Laurie Reinhart

August minutes presented and accepted.

Treasurer's report presented and accepted.

### **Old Business**

1. Partnership with LVRR and Runner's World for St. Luke's and RW Half - Runner's World is working on logo and wording for the race. Will bring update to next board meeting about wording and logo for the series.
  - a. **UPDATE (Sept)** - Half and Half Marathon is official name. More details to come.
2. Loretta and Bob mentioned possibly looking into freebies to handout at expos to get more traffic to the table. Loretta will get some quotes together and present findings.
3. It was suggested to have better mile markers throughout the parkway. Also suggested maybe having a map at each of the entrance locations (3) - showing mileage from each location. Neal will check with the parks department to see if this is something that can be done.
  - a. No update in August - Neal will check.

### **New Business**

1. Mark Vengrove came and presented an idea of LVRR putting on an Ultra event. He volunteered to be race director with support. Would put a cap on number of people for the first year (100 people?). Talked about having it in spring or fall to showcase the parkway. Feared that summer would just be too hot to do an Ultra event. Neal and Jill have contact information. Board needs to meet to determine if that's something to move forward with.
  - a. Concerns were date/fee/chip timing/ways to check off bib numbers
  - b. Board said yes to have Mark get committee together. Talk of having a race committee put together a checklist for upcoming races that are manned by a group that is not LVRR board members (Handbook for putting on an LVRR race) - Jill, Bob, Loretta, Brian P volunteered for committee. Jill said she will setup the committee and get something together.
2. Talked about having a standard minimum racing age across all LVRR races. Need to check to see what RCAA standards are.

3. Directional signs for races. Leslie contacted Jerry. Has not received information from him yet. Jill also knows a printer that created signs for Quadzilla. She will contact and get quote.
4. Reflector vests update. Lloyd and Jill are moving ahead with quantity and sizing and will be placing order.
5. Proposed price increases for races. All races, except the half, will be \$30. Half will start at \$60. South Mountain will be \$25 for 5k and \$35 for 10 Miles.
6. Jerry and Stephanie have been asked to come to Oct mtg to talk about the mile series.
7. Ice Scraper met and have alternative course (out and back repeat) in the event of bad weather or the course not being open due to construction.
8. Chris is having a hard time getting people to help with Superbowl 10k. No one is stepping up or volunteering to help. Laurie said that she would help but haven't heard back. Will reach out again. Will check with Chris next month.
9. Neal to report next month on recertification of half backup course and the signage of the park.
10. Update on painting - will be done in a week. Costs are up a little from original quote. Will know final amount next month.
11. Southern Lehigh High School - Invitation to have a table at expo on Nov 19th (9-11am). Stated that it might be a good opportunity to hand out scholarship information. It was mentioned that we need to talk about what types of events that we agree to do.
12. LVRR Meet and Greet is set for Oct 2nd. RSVP link was setup on LVRR website and on Facebook. Lloyd will get veggie and fruit trays from Weis.
13. Leslie will email scholarship committee to talk about revised Emmaus Scholarship to prevent 'double dipping' of scholarships.
14. RunSignUp and RunScore - they can communicate. People can see their splits, etc. Verizon can give us hot spot for internet for free (as we are nonprofit). Leslie will gather more information about systems and more information about Verizon hotspot. Could make race results available immediately if this is something we would need. Looking at having it Nov to April - Leslie to present more info next month

Meeting Adjourned

Next Meeting - October 21st at 7pm