

LVRR Board Meeting Minutes

June 17, 2015

Attendance: Neal Novak (President), Leslie Billowitch (Vice President), Brian Schaffer (Treasurer), Nina Skinner (Secretary), Brian Patterson, Loretta Dodson, Meredith Longo, Chris Garges, Jill Forsythe

May minutes presented and accepted.

Treasurer's report presented and accepted.

Motion was made to take money out of the scholarship fund for scholarship instead of the regular funds. Accepted. \$22,000 total will be taken out.

Old Business

1. Chris Garges spoke with Warren Green at *Runner's World* about a partnership with LVRR in regards to the St. Luke's Half Marathon and Runner's World Half Marathon in order to improve runner attendance at both events. Details forthcoming.
 - a. **Update (May):** Chris spoke with Warren about the partnership. Possible tagline would be "The Lehigh Valley Marathon - One Half At A Time". Idea of sweatshirt for those who do both the St. Luke's Half and the Runner's World Half.
 - b. **Update (June):** Runner's World will package trail race as 26.2 for all 4 races. Two half series or 1.5 series. Possible name - The "Summer Sandwich" (Single/Double Stuffed). Working on getting jacket for those who register for that event and working out pricing as well. Logistics for registration is also being worked out. Since our race is first, registration would be on our site and we would have to pass along race results and race registration. Our registration opens Oct 1st so we still have time to work out all the details. Goal is to have it figured out by the first week in September.
2. Lehigh Valley Mile participation numbers are very low. Will keep as scheduled and see how this year goes. This distance may be catering to more competitive runners and the timing/weekends of races seem to be busy weekends of the summer. May need to reevaluate for next year.
 - a. **Update (June):** 94 registered, not that many participated. Next race is July 4th. Will have race day registration for the rest of the events.
3. Summer Series race #1 had little to no food at the potluck after the race. Will post a reminder about the post-race food on Facebook for June's race. If the potluck is lacking again, then we may no longer have this option after the race. Scholarship winners will be announced at the July race.
 - a. **Update (June):** 267 ppl finished June race. Covered dish portion was much more well received this time. Loretta is lead on July race. New volunteer positions will also be filled. Lisa Bellito will send to Loretta prior to race to send out emails prior to the race.
4. The Kid Series had a good turn out. 400+ runners. They were short on volunteers. Still having parents show up after the registration cut-off time.

- a. **Update (June):** Close to 490 finishers. Parking area was crowded/long wait to get into lots. A child fell and was immediately taken to the fire fighter for help. Loretta followed up to make sure that the child was ok.

New Business

1. Chris presented the scholarship winners -
 - Scholarship winners:
 - Alex Fitch - Liberty
 - Andrew Schafer - Bethlehem
 - Angelena Biondo - Pen Argyl
 - Shaina Palmer - Freedom
 - Greg Fry - Salisbury
2. Emmaus Scholarship Winners Joceyln Reinbold and Brandon Pena will also be announced/released online with these scholarship winners as well. Photograph from July race will also be posted on the site.
3. Lock added to shed. Equipment can now be placed into the shed for frequent use. Keys were issued to board members.
4. Books have been disappearing and people are noticing books and taking them.
5. It was suggested that we try to bring back LVRRR movie night. McFarland is the movie that would be viewed. Would show movie right after August 5th race.
6. Brian is stepping down as director of South Mountain Race. Jill volunteered to lead and Brian will be "co-captain" to the race. Looking at a date in the fall. Trying to avoid Lehigh football weekends and lacrosse tournaments.
7. Setting up a table at Quadzilla July 19th (Sunday). Usually a water station at a specific mile marker. Chris will send out email to Neal and Brian detailing location/signs to display.
8. June 24th expo at the college. Loretta is setting up table. Will take bags/brochures to hand out.
9. Clothing was displayed during the last race series. Thinking of putting them up at the kid series as well and then point people toward purchasing items online.

Meeting Adjourned

Next Meeting July 15th at 7pm