

LVRR Board Meeting Minutes
July 15, 2015

Attendance: Neal Novak (President), Leslie Billowitch (Vice President), Nina Skinner (Secretary), Brian Patterson, Bob Shively, Loretta Dodson, Meredith Longo, Lloyd Trego

June minutes presented and accepted.
Treasurer's report presented and accepted.

Old Business

1. Partnership with LVRR and Runner's World for St. Luke's and RW Half -
 - a. No update since Chris was not in attendance - look for update at August Meeting.
2. The Kid Series -
 - a. Averaged 450-500+ participants. Parking continues to be an issue, especially with the construction at the 15th St entrance.
3. Painting of clubhouse -
 - a. Lloyd checked with Jack McCambridge. He will paint the interior walls/baseboard and clean windows. Approximately 50 hours of work at \$27/hr. Supplies will be \$350 for a total of between \$1600-1700. Motion passed to have it painted.
4. August 5th Summer Series Race/Movie Night -
 - a. Loretta has movie (McFarland) and it will be shown after the August 5th race. Lloyd and Brian will assist in the setup of screen/dvd player.

New Business

1. Loretta and Bob mentioned possibly looking into freebies to handout at expos to get more traffic to the table. Loretta will get some quotes together and present findings.
2. It was mentioned to add a line to the membership form "How did you hear about us?" to be able to track if people are becoming members after an expo, running event, etc.
3. Leslie is looking at a possible "opt out" option for emails from RunSignup. Also looking at what is the risk/disclaimer would be for those not getting emails.
4. It was suggested to have better mile markers throughout the parkway. Also suggested maybe having a map at each of the entrance locations (3) - showing mileage from each location. Neal will check with the parks department to see if this is something that can be done.

Meeting Adjourned

Next Meeting - August 19th at 7pm