

LVRR Board Meeting Minutes

August 19, 2015

Attendance: Neal Novak (President), Leslie Billowitch (Vice President), Nina Skinner (Secretary), Jill Forsythe, Bob Shively, Meredith Longo, Lloyd Trego, Laurie Reinhart, Chris Garges, Bob Bodkin

July minutes presented and accepted.

Treasurer's report presented and accepted.

- Scholarships came out of general funds, not scholarship fund
- Postpone looking at transferring any funds until September

Old Business

1. Partnership with LVRR and Runner's World for St. Luke's and RW Half -
 - a. **UPDATE** - Runner's World is working on logo and wording for the race. Will bring update to next board meeting about wording and logo for the series.
2. The Kid Series -
 - a. **UPDATE** - Huge turnout this year. Finish line setup worked out much better (2 lines) Possibly having the 7-8 year old group start with the 9-10 year old group but go in opposite directions.
3. Painting of clubhouse -
 - a. **UPDATE** - Clubhouse painting is underway
4. August 5th Summer Series Race/Movie Night -
 - a. 25 to 30 people stuck around for the movie. Aug 5th race had 300 racers.
 - b. Sept prediction run - start with max of 35 min. Leslie and Jill will work on wording to send out through email and social media.
 - c. Jill mentioned that there should be guidelines across all races as far as race day age. Standards across the board from race to race.
5. Loretta and Bob mentioned possibly looking into freebies to handout at expos to get more traffic to the table. Loretta will get some quotes together and present findings.
6. It was mentioned to add a line to the membership form "How did you hear about us?" to be able to track if people are becoming members after an expo, running event, etc.
 - a. **UPDATE** - Leslie added drop down for options as to how they heard about the club - Social media/Friend/Race/Expo/Other (text box will be added for 'Other')
7. Leslie is looking at a possible "opt out" option for emails from RunSignup. Also looking at what is the risk/disclaimer would be for those not getting emails.

- a. **UPDATE** - RunSignUp (membership and races) members can opt out of emails, including opting out of the renewal membership email. Cannot change email at the bottom but can have blanket statement stating that if they opt out, you can also opt out of other emails (newsletters). If they want to get the newsletters or emails again, members can opt back in if they choose. We can put standard terms in any emails through RunSignUp. A question was posed that if they opt out, do they get a confirmation that they are sure that they want to opt out and that they acknowledge that they will not receive notification of race cancellations or membership renewal? Leslie will check to see if that is an option and will have update next time.
8. It was suggested to have better mile markers throughout the parkway. Also suggested maybe having a map at each of the entrance locations (3) - showing mileage from each location. Neal will check with the parks department to see if this is something that can be done.
 - a. No update in August - Neal will check.

New Business

1. Jill asked for members to join South Mountain race committee. 11 people volunteered for the committee. She was able to take 9 and had 2 join the Superbowl 10k committee. They met Aug 17th and it's going well. Next year is 40th year for the race.
2. It was brought up to get better signage on the road for the races (directional signs). Leslie or Jill will check with Jerry Stewart about getting the signs created.
3. It was suggested that volunteers have a shirt or vest that they wear when volunteering for an event, especially if they are on the road. After discussion, it was agreed that Jill would contact or online vendor, Joe, about getting reflective/neon vests made with the LVRR logo on the back.
4. Jill suggested that there be a universal fee or fix race fees according to distances. Jill will make a list of all events and their current prices to bring to the next meeting.
5. Jill reported on mile series.
 - a. Sponsorship brought in \$2900
 - b. Registration fees \$3457
 - c. Total expenses came to \$3830
 - d. Chip timing for next year? Was this necessary with the numbers that were present? On track - yes, need chip timing. Otherwise, not really needed.
 - e. Jerry and Stephanie unable to come this month to present to the board - looking at October to present
6. Ice Scraper Series committee will meet Sept 1st
 - a. Will discuss potential change on course if need be due to the roads

- b. No lights in the parkway this year (talk that there may be one lane open)
 - c. For the 1st race in December, race series should contact Rick Hinselman about park closures. Possibly need to change course to do two loops on the road within the Parkway.
7. Half marathon - will re-certify a backup course to avoid coming in the parkway at the 15th st entrance. Will also try to avoid coming across Lehigh street. For the moment, the course stands as it has been in the past. If the city decides mid-April that we cannot use that course, we will have the backup certified course to use.
 8. Grant committee - Parkland "build your armor" - asked for \$32000 for the whole year - grant committee approved \$1000
 9. Chris is stepping down as Superbowl 10k director. He is hoping that there will be 1-2 people to step up and help direct this year and then next year will take it over completely.

Meeting adjourned.

Next September 16th at 7pm