

LVRR Board Meeting

September 24, 2014

In Attendance: President Neal Novak, Vice President Mike Richardson, Secretary Nina Skinner, Treasurer Brian Schaffer

Present: Meredith Longo, Loretta Dodson, Leslie Billowitch, Chris Garges, Brian Patterson, Bob Shivley

Treasurer's Report was presented and accepted.

Old Business:

1. Update from Neal on the money from the state (\$3600 from Dept of Treasury) - the check is still pending. They have received additional information and we may still receive the funds.
2. Chris gave a handout regarding the teams for USATF Cross-Country Nationals. Teams are really taking shape. Deadline to sign up is end of November. Chris is going to check on how many singlets the club has and in what sizes. May need to order more if people on teams do not already have one. Talk was mentioned about having a practice run of the course. Will be in touch with participants. - **See attached .pdf for list of teams so far.**
3. Jill sent email prior to meeting regarding RunSignUp.com. Below is what was sent -
 - a. When we signed on to use the new registration site, RunSignUp.com, we signed up as a Partner. What this means is that we will receive 20% of the service fees that Runsignup collects when someone registers for one of our events either through the Runsignup website or a direct link from us (for instance, there is a widget embedded on LVRR.org where people can join our club directly from our website (<http://lvrr.org/join/>)). ALSO, on our Facebook page, people can currently sign up for the South Mountain 10 Miler/5K via a tab on our FB page. (https://www.facebook.com/lehighvalleyroadrunners/app_325610144516)
 - i. We will earn 15% when someone signs up for one of our events via a RunSignUp affiliate link.
 - ii. I will be placing an embedded signup form on the Stlukeshalfmarathon.com website so that people don't have to go off-site to register for the event. (<http://stlukeshalfmarathon.com/register>)
 - iii. I have our first check in my hand and need to turn over to Brian S. in the sum of \$16.30. The next check will be in the amount of \$44.10. I'm looking to see when that will arrive.
 - iv. Of that \$60.40 (above), \$10.90 has been earned through club memberships and \$49.50 through the South Mountain signups. I

expect some impressive numbers from our St. Luke's race. An unexpected source of income for the club, for sure. Perhaps we can discuss how this income should be used.

- v. Brian S., you have access to that partner information and financials. If you need help locating it please let me know.

Abbreviated meeting this month.

Meeting Adjourned.

Next meeting – October 15th @ 7pm