

**LVRR Board Meeting Minutes**  
January 20, 2016

**Attendance:**

Neal Novak (President), Leslie Billowitch (Vice President), Brian Schaffer (Treasurer), Nina Skinner (Secretary), Jill Forsythe, Lloyd Trego, Brian Patterson, Bob Shively, Bob Bodkin, Meredith Longo, Loretta Dodson

November minutes presented - Approved

Treasurer's report presented - Approved

**Old Business**

1. City has increased cost of permits to \$75. May be per event not series
  - a. **January Update: Ice Scraper in as a series (last 3 of series). Additions added onto each (street closures, etc). Should also be able to get Kid Series as a series. Neal submitted dates. Permits not given out yet.**
2. Half & Half Race – as of this date 1 person was registered
  - a. **January Update: 266 at the present. Cap at 350. Committee looking at sweatshirts now.**
3. Race Director Committee – Being formed. So far Loretta, Meredith, Jill and Bob are on it.
  - a. **January Update: Met this evening. They are in the works for forming the race director manual.**
4. Run Free - The True Story of Caballo Blanco will premiere in Bethlehem, PA, on Monday, February 15 at 7 p.m. at the Frank Banko Alehouse Cinemas at Steel Stacks

**New Business:**

1. LVRR/Phantoms Night - March 23rd. Deadline for tickets is Feb 23rd. Nina will relay funds/information to Phantoms at that time. No orders for tickets as of today. Reserved 50 tickets with \$150 deposit. Jill will setup a link for online pay.
2. Laurie (via email)
  - a. I have to work on Wednesday night, so I won't be able to attend the meeting. Just a quick report on the SB10k. Nearly 420 registered. Deadline to reg with a shirt is Jan 23rd. Online reg is open until Feb 1. Race day reg \$40, no shirt. Shirts and buffs (finishers awards) are coming from Joe Collins. I'd like to hire UScandids. For \$350 they will send 2 photographers. All the pictures will be freely available online, no water mark, for runners to post and share. I think it's something runners will appreciate and it's good pr for our event. I have some details to work out w her yet. Any comments are welcomed. Volunteer spots are filling up. Plan is to use the original course. Any new word on construction?
  - b. **Board agreed that photographer is up to her/race director. Neal to check about construction.**
3. LVRR to host coaching clinic at St Luke's on 17th St in Allentown. August 13/14 from 8-5 (both days). Will first be opened to club members and then will open nationally. Cost is \$325/person. Club receives \$30/person to provide breakfast/lunch/afternoon snack. Committee will meet again in May to solidify the

specifics for food, etc. Club gets one complimentary entry from RCAA for hosting. Held drawing for winner and they will be contacted.

4. Half marathon - LVRR has table at the Expo. Looking for LVRR member to man the table. Six people total (shifts) or two people to man the table the entire day. Hours 8-5 on April 23rd.
5. Nicole Reinert Scholarship - Committee (Emmaus 4 Miler) reformatted form to look like the rest of the scholarships. All have the same end date as well. Leslie forwarded to Neal and Chris to review and then to send out to schools. Now includes wording for cyber schools stipulations.
6. St Luke's has new marketing person working on half marathon. Sue Kovacs She also had someone approach her about a discount for hospital employees. \$5 discount - same as last year.
7. Ice Scraper - would like to purchase flags for on the course. Brian has ordered 30 flags and that they should be here within 2 weeks.
  - a. 325 finishers. 61 registered day of - 7 new members, renewed 5 - Ask Leslie for numbers/details for minutes.
8. Election year for board - Board members to have decision by February meeting so that any openings can be posted in March newsletter.
9. Race director manual - All LVRR race shirts need to have the logo on the shirt somewhere. Have recommendation of size of logo (at least 3.5" high). Location does not matter.

Meeting Adjourned

Next meeting February 17th @ 7pm