

February LVRR Minutes
February 18, 2015

Present: Neal Novak, President; Leslie Billowitch, Vice President; Brian Schaffer, Treasurer; Nina Skinner, Secretary

In Attendance: Lloyd Trego, Jill Forsythe, Brian Patterson, Loretta Dodson, Bob Shively, Chris Garges, Meredith Longo

January Minutes presented and accepted with changes

- Edits
 - Remove Grant Committee info in Old Business
 - Item about clearances
 - Majority of people need to have them

Treasurer's Report - Presented and accepted

- Superbowl expenses over by about \$1200
 - Uniforms came out of that by accident; will be moved over

Old Business:

- Square - Laurie and Jill discussed use of Square for credit card purchases at expos. Brian S. stated that our bank offers a similar system. He will forward info for Jill to compare features.
 - **Update:** Brian S. compared cost through bank vs square. With the bank, they pay <1% per transaction but there is a \$15/month fee. To save money, we would have to do a total volume of \$10,000 in sales. With Square, there is no monthly fee. Any device can login to Square. Would have the same account on multiple phones/devices - all through downloaded app. It was discussed getting 2-3 card readers to be kept in president's room for expos and races. Jill will order/setup with Square.
- Lloyd to order oil
 - **Update:** Oil has been ordered and is being used.
- Jerry and Stephanie Steward presented a race series consisting of 3 – 1 mile races, each on a different surface and in a different city of the Lehigh Valley. They have formed a race committee and have been in contact with the various municipalities. They are hoping that this series will offer all runners an opportunity to race a unique distance, expand LVRR's presence in the LV, support a local high school track program through the High School Challenge (donation to the school with most support) and to fund LVRR team participation in regional running events. They are asking the club for utilization of LVRR name and insurance coverage. The board gave unanimous support and Jill Forsythe has offered her assistance as liaison to the board.
 - **Update:** Jill followed up with Jerry about races; have not heard back from him yet. Chris put Jerry and Funk Brewery in touch together for a possible July

- race. That was a week and half ago and he hasn't heard any further information. Stephanie reached out to Leslie about getting in touch with parks and rec about availability within the parkway.
- Discussion of creating a LVRR flyer/brochure. All in agreement that it was a good idea. Jill to contact Mike Drabenstott to discuss.
 - **Update (February):** Jill passed out new LVRR/brochure for review. Meredith brought up suggestion of adding photos from older youth races, not just having the youngest runners pictured. It was also suggested to put the LVRR logo somewhere on the front cover. Jill is also looking at getting quotes for how much it would be for printing. Talked about removing dates of races so that it wouldn't be year specific and could be used for years to come. Talked about looking at any price breaks as far as quantity. Looking at getting 500-1000 printed.
 - **Update (March):** Parkland Bindery, 1000 copies for \$500. Being printed now.
 - Penn State Lehigh Valley is hosting a Health Fair on April 2 (12-2) and has asked us to participate (Bob, Laurie and Loretta stated they could)
 - **Updated:** Paperwork has been submitted. They just need to get application and other race information together to take to the expo.

New Business:

- Grant committee met
 - One grant request for GOTR
 - Proposed to give \$2000 for the program - Motion passed
- Loretta did research from what happened at Superbowl race
 - Proposed that we come up with guidelines in case an emergency/disaster happens at a race
 - Need to be consistent throughout the club with all of our races as to how these situations are to be handled
 - Possible code words so that people would know how to handle that type of situation
 - For example having a Heat alert/Icy weather plan
 - Proposed to organize a subcommittee
 - Neal contacted insurance to see if any other type of insurance is offered to cover these types of situations - They do not
 - Loretta, Brian Patterson; on committee to get started
- Half-Marathon committee
 - No pasta dinner this year (only 13 people signed up)
 - Will issue refunds to those who have paid
- Half-Marathon registrations
 - Numbers are down this year as new races are pulling away from this race and other club races
 - Will maybe get to 3200 total this year

- Chris brought up doing a possible partnership with Runners World
 - First thought was for runners who do th St Lukes Half and Runner's World Half get a special type of medal/swag. Will try to come up with more ideas and pitch to Runner's World
 - Runner's World wants to connect more with the runners in the valley
- Jill mentioned that there has been emails suggesting adding a 10k race distance to the St Lukes 5k/Half race day.
 - Not possible this year but perhaps next year? Will need to revisit this after the event this year.
- Happy Hours are no longer being done as turnouts have been very low. Will remove as an event from the calendars.

Meeting Adjourned

Next Meeting March 18th @ 7pm