

## ARTICLE XV

### LVERR Website and Social Media Policy

**Purpose:** To establish the club's social media policy as regards who is to post, what type of posts and responses that appropriate to the club's mission as described in Exhibit A of Articles of Amendment, Lehigh Valley Road runners.

**Scope:** What events to post.

**Responsibility:** LVERR Board of Directors will have the overall responsibility for development and implementation of this policy.

**Definition and  
and Content:** The club website is the key venue for overall information pertaining to the club activities. This will be supplemented by posting via the clubs social media sites information of club activities, races, photos, training tips and other events for club members only. No other organization whether non-profit or profit will be able to have postings via these sites without the permission of the LVERR Board of Directors.

**Procedure:**

1. Only board authorized individuals will have access to passwords and have permission to post club information. Passwords will be changed on a regular basis to insure security.
2. Information posts will be, but not limited to: club races, events, training tips, group runs, youth races and other authorized activities.
3. The club newsletter will be the only exception where outside organizations can advertise their events and information.
4. Social media is to be viewed as an extension of the organization and we should not post anything that we would not want included on our website.
5. This policy shall be part of the club's Articles of Amendment and By-Laws.