

LEHIGH VALLEY ROAD RUNNERS CLUB

EMMAUS FOUR MILE CLASSIC

Sunday, April 6, 2014

THE EVENT:

This is the 33rd Anniversary of the Emmaus Road Race. Our event includes a 1-mile fun run primarily for children, and a 4-mile road race for any age runner. The races start and finish at Emmaus High School and run through the quiet, residential neighborhoods of the Borough of Emmaus.

THE CONCEPT:

The specific purpose of the Emmaus Race is to raise money for the Ed Thompson/Nicole Reinhart Memorial Scholarship fund. Ed Thompson, a 1973 Emmaus High School Graduate, died from brain cancer at an early age. Nicole Reinhart, a 1994 Emmaus H.S. graduate, died tragically while competing in a bicycling race. Both of these individuals embraced the sport of running with spirit and enthusiasm, which now carries on with their memorial scholarships. The Ed Thompson Scholarship is a \$2000 award, available each year to an Emmaus High School male senior who competes in both cross country and track. The Nicole Reinhart Scholarship is a similar award given to an EHS senior female participant in cross country and track. Any additional proceeds that are raised from this race are used by LVRR in its goal to promote health and fitness in the Lehigh Valley through participation in the sport of running.

SPONSORSHIP:

The costs and amenities for the race are covered by donations of cash or goods/services from our sponsors, as well as entry fees from the runners. We invite you to participate as one of our sponsors at one of the two levels of support. Donations are Federally tax-deductible – LVRR is a 501(c)(3) organization.

Your sponsorship with our 2014 race was as follows:

_____ cash / check donation-

_____ products / services donation-

THE LEHIGH VALLEY ROAD RUNNERS CLUB

2014 EMMAUS FOUR MILE CLASSIC

GOLD SPONSOR

GOLD SPONSOR : \$100 or more (cash value)

BENEFITS OF SPONSORSHIP:

- ** Name and logo displayed on over 500 participant and volunteer race T-shirts
- * Prominent display of name on 5,000 entry applications distributed throughout the Lehigh Valley, the Delaware Valley, and 3 states- eastern Pennsylvania, New Jersey and New York.
- *Distribution of promotional literature in participants race packets on race day.
- *Published “thank you” in local newspaper.
- * Minimum of 2 complimentary Race Day T-Shirts with sponsor logo on the back

Silver Sponsor

SILVER SPONSOR: Less than \$100 (cash value)

BENEFITS OF SPONSORSHIP:

- * Prominent display of name on 5,000 applications distributed throughout the Lehigh Valley, the Delaware Valley, and 3 states- eastern Pennsylvania, New Jersey and New York.
- *Distribution of promotional literature in participants race packets on race day.
- *Published “thank you” in local newspaper.
- * Minimum of 1 complimentary Race Day T-Shirt

2010 EMMAUS FOUR MILE CLASSIC

SPONSORSHIP COMMITMENT FORM

Proceeds fund the Ed Thompson / Nicole Reinhart Memorial Scholarship

Please fill out the information below and mail it back in the self-addressed, stamped envelope. A description of the sponsorship levels is included in the information package. In order to meet printing deadlines, we will need a response to your commitment no later than **March 12, 2014**. If you are a **new sponsor** or **have changed your logo** since last year, please include a **camera-ready logo** with any commitment of \$100 or more.

If you have any questions, please contact Mike Richardson, Sponsorship Chair, at (610) 965-3483 or ironmike55@mac.com. All checks should be made payable to: **Lehigh Valley Road Runners**. LVRR is a 501(c)(3), tax exempt organization.

<> YES! We would like to sponsor the 2010 Emmaus Four Mile Classic. Our contribution will be _____. We will mail you a check prior to March 12, 2010.

<> Yes! We would like to sponsor the 2010 Emmaus Four Mile Classic. Our contribution will be _____ and our check is included.

<> YES! We would like to sponsor the 2010 Emmaus Four Mile Classic with an in-kind donation of _____. Arrangements for delivery should be made with _____ at the following phone number: _____.

<> SORRY! We cannot sponsor the event this year, but please send us info next year.

Business name: _____

Contact Person: _____

Contact Phone #: _____

Contact Fax #: _____

E-mail address: _____

Address: _____
