

LVRR Board Meeting
February 19, 2014

In Attendance: President Neal Novak, Treasurer Brian Shaffer, Board Members: Lloyd Trego, Loretta Dodson, Bob Shively, Laurie Reinhart, Brian Patterson, Leslie Billowitch, Jill Forsythe, Chris Garges

Matt Russell from Kona Ice presented a fundraising option to the club in which the Kona Ice truck would sell product at club events and give 25% of sales back to club. Club proposed the St. Luke's Race Expo and Youth Run would be a good venue. Matt will get back to the club whether this date works for him. Club also asked Matt to put together a proposal for the club for our summer Kids Series where the club would cover the cost of product for participating youths in order to keep the events free for participants.

Treasurer's Report was presented and accepted. Report reflects SuperBowl 10K expenses, grants, Ice Scraper Series income, St. Luke's Half Marathon & 5K income.

OLD BUSINESS

No January meeting notes presented, no old business to discuss.

NEW BUSINESS

1. Chris Garges, race director of Superbowl 10K, thanked everyone for their help in putting the race together. We had another successful race in 2014.
2. Brian Shaffer will set up direct deposit for both LVRR and First Strides on Racelt so that monies go directly to the bank on not to our post office box.
3. Newsletters were mailed on January 21 but not all members received theirs. Because this year is an election year for the Board of Directors, this was an important mailing. Instead of re-mailing the newsletters club members will be notified via email as well as a posting on the homepage of our website and our Facebook page. Jill Forsythe will take care of this.
4. The messageboard on the website has seen an uptick in spam. It was decided to delete the messageboard completely.
5. The Emmaus 4 Mile Classic is now sold out. Course notification will take place on March 30 at noon. Volunteers are needed, Jack McCambridge is the contact person.
6. Grant request for the cost of singlets and medals for the Trojan Cross Country Camp approved. Fifty children are expected to participate. The LVRR logo will be prominent on both the singlets and medals.
7. Grant request for \$5,000 for Pink Ribbon sponsorship for the 2014 Women's 5K Classic was approved.
8. A motion was passed regarding advertising of non-club events and activities on the club's website, email list and social media outlets. The club will use our media outlets to communicate club activities only. Bob

- Shively will draw up an addendum for our club's bylaws stating these guidelines. Outside businesses and organizations are welcome to advertise in our bimonthly newsletter at the current rate.
9. Board discussed hosting an RRCA Coaching Certification Course. It was decided that the clubhouse does not offer sufficient space to host a 2-day seminar for 35 people and declined the idea.
 10. Ice Scraper Winter Series has done well at its first two events which had 132 men and 252 women participate. There are two more events, February 23 and March 23.
 11. Olympus has signed on as a presenting sponsor for the summer Kids Series at the \$1,000 level.

A motion was made and seconded to adjourn the meeting.
Next meeting: March 19, 2014